

AMERICANS
for the
ARTS

2004 ANNUAL REPORT

“The arts are a vehicle that brings the viewer and the creator to the different disciplines of the world: science, philosophy, theology, mathematics. This is the unique power of the arts.”

Jeff Koons

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One community at a time.



STEVEN D. SPIESS



ROBERT L. LYNCH

One community at a time: That's how Americans for the Arts is building a healthy, vibrant climate for the arts throughout the nation. Commitment to the arts emerges in as many ways as there are towns and cities. There is no formula—just a continuing process of envisioning what's possible. No matter where arts leaders live and what experience they bring to the task, they all need basic tools to guide them: training and inspiration, research-based information that helps them make their case, visibility for their cause, and partners and friends in other parts of their communities and across the country. That's where Americans for the Arts comes in.

In 2004 we are proud to have once again made community connections in all 50 states and the District of Columbia. Emerging arts leaders in 38 states organized lively Creative Conversations to brainstorm possibilities for action in their communities. One conversation led to another in San Diego, CA; Clearwater, FL; Pawley's Island, SC; and other places where gatherings and listservs now link young and emerging arts professionals. In North Dakota, the arts are now included in the state's economic development strategies thanks in part to a convincing presentation by Randy Cohen, our vice president of research and information, at the Prairie Economic Development Summit in Minot. Our second survey of 26 local arts agencies in 22 states provided insights into how the arts are faring in challenging economic times. In Lexington, KY, for example, the arts community is building new relationships with the horse breeding industry to engage and expand its local giving base.

Most of the other accomplishments described in this annual report stretched across the country. We launched our citizen membership initiative, Americans for the Arts Action Fund, so that the public can join us in making the arts a familiar part of life in families, schools, and communities. A groundbreaking study, *Creative Industries*, introduced a research-based tool that helps local arts advocates make the case for more resources and arts-friendly policies. In partnership with the National School Boards Association, we created an online resource center that gives local school board members comprehensive information about arts education. We created a dynamic new state presence—the State Arts Action Network—when the State Arts Advocacy League of America and the National Community Arts Network were integrated into Americans for the Arts. And a great deal of planning work in 2004 resulted in the merger of Arts & Business Council Inc. into Americans for the Arts, which we announced early in 2005.

From a national perspective, Americans for the Arts has lofty goals and a challenging agenda. We are grateful for the involvement of thousands of dedicated, enthusiastic volunteer leaders, members, and stakeholders who make a profound contribution to our organization. We also value our growing network of partner organizations that share our vision of more resources for the arts and arts education and greater appreciation for their value. Together, one community at a time, we are shaping the future of the arts in America.

A stylized, handwritten signature in white ink, appearing to read 'S. Spiess'.

STEVEN D. SPIESS
CHAIR, BOARD OF DIRECTORS

A handwritten signature in white ink, appearing to read 'Bob Lynch'.

ROBERT L. LYNCH
PRESIDENT AND CEO

RESEARCH AND INFORMATION

A NEW APPROACH TO ECONOMIC IMPACT

A new annual study by Americans for the Arts introduced a research-based approach to quantifying the scope and importance of the arts in the nation's economy. *Creative Industries: Business Employment in the Arts*, issued in June 2004, maps the broad reach of the arts and provides a powerful tool to increase arts funding and develop arts-friendly public policies. The first arts study based on Dun & Bradstreet data, it is reaching elected officials, business leaders, arts funders and policymakers, and the media.



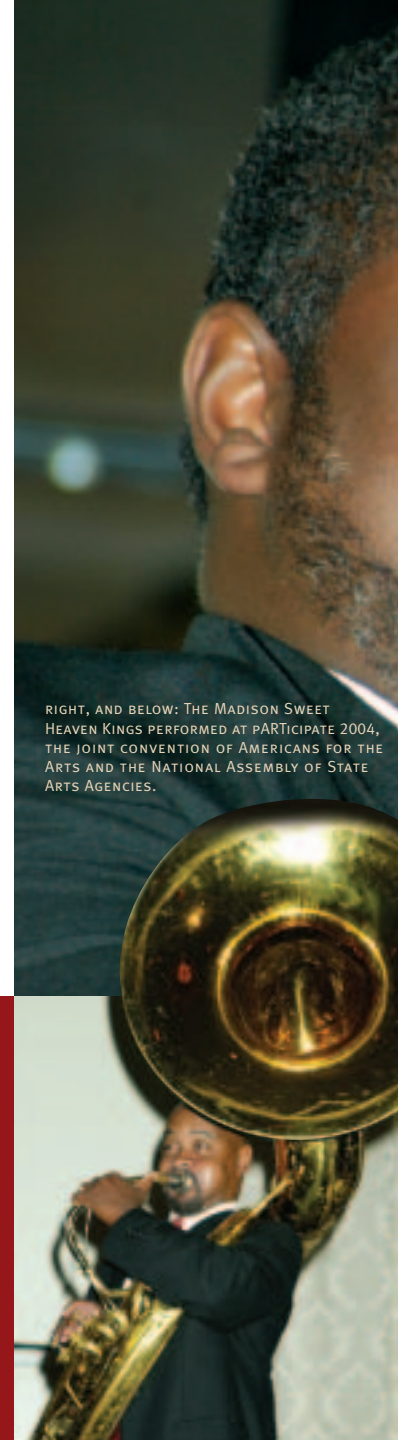
AN 8-YEAR-OLD PATIENT USES ART TO EXPRESS HER EMOTIONS BEFORE SURGERY AT JACOBI MEDICAL CENTER IN NEW YORK CITY.

RIGHT, AND BELOW: THE MADISON SWEET HEAVEN KINGS PERFORMED AT PARTICIPATE 2004, THE JOINT CONVENTION OF AMERICANS FOR THE ARTS AND THE NATIONAL ASSEMBLY OF STATE ARTS AGENCIES.

OTHER HIGHLIGHTS

More than 2,500 hospitals use arts programming to create healing environments, support patient mental and emotional recovery, communicate health information, and foster positive working conditions, according to a survey conducted in collaboration with the Society for the Arts in Healthcare, with the Joint Commission on Accreditation of Healthcare Organizations. *Cultures of Care: A Study of Arts Programs in U.S. Hospitals* was published in the Americans for the Arts *Monograph* series.

Customized, affordable arts research products and services put sophisticated tools and expertise in the hands of member organizations. Dozens of cities and states have used *Creative Industries* reports, introduced this year, to analyze the impact of arts-related businesses. Economic impact studies and full-service Web-based surveys complete the menu of research tools.



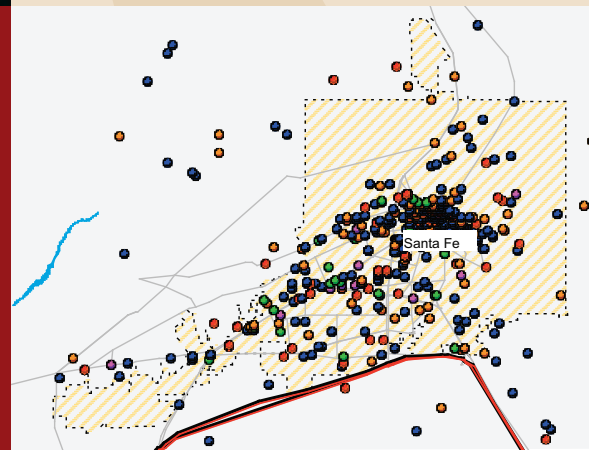


Creative Industries reveals that 11 of the country's 20 largest standard metropolitan statistical areas have more than 10,000 arts-related businesses, institutions, and organizations (both for-profit and nonprofit), ranging from museums, symphonies, and theaters to film, architecture, and advertising companies. Nationally, businesses involved in the production and delivery of the creative industries number more than 548,000, employ 2.99 million people (4.3 percent of all U.S. businesses), and are an important driver of the information economy. Using the *Creative Industries* methodology, researchers can analyze data about arts-related businesses and provide mapping for any geographic or political area.

The study was quoted prominently during floor debate in the U.S. House of Representatives that culminated in appropriations increases for the National Endowment for the Arts and the National Endowment for the Humanities.



Research initiatives to **strengthen the local arts agency network** included the second year of research and analysis on local arts funding trends by Bill Keens of Wolf, Keens, and Company; the annual statistical report on the nation's united arts funds; and *Monographs* on the fast-growing field of public art, the efforts of local communities to develop funding for the arts through designated taxes, and the role of local arts agencies in arts education.



SANTA FE, NM, TOPPED THE LIST OF ARTS RELATED BUSINESSES PER CAPITA IN THE 2004 *CREATIVE INDUSTRIES* STUDY, WITH 689 ARTS-RELATED BUSINESSES THAT EMPLOYED 2,968 PEOPLE.

POLICY AND ADVOCACY
BUILDING STATE-LEVEL STRENGTH

An ambitious national arts agenda depends on collective action backed by a solid infrastructure. The State Arts Action Network (SAAN), formed in 2004, consolidates and strengthens state-level involvement in our efforts to advance the arts. The dynamic new network was created when two former organizations—the State Arts Advocacy League of America and the National Community Arts Network—folded into Americans for the Arts.



THE MARTHA GRAHAM DANCE COMPANY PERFORMED AT THE NANCY HANKS LECTURE.

LEFT: PRESIDENT AND CEO ROBERT LYNCH AND KEN FERGESON, BOARD MEMBER OF BOTH AMERICANS FOR THE ARTS AND AMERICANS FOR THE ARTS ACTION FUND, AT THE DEMOCRATIC NATIONAL CONVENTION IN BOSTON.

BELOW, LEFT: THE ASHEVILLE (NC) HIGH SCHOOL MADRIGAL SINGERS PERFORMED AT THE CONGRESSIONAL ARTS RECEPTION DURING ARTS ADVOCACY DAY.

BELOW, RIGHT: DORIS KEARNS GOODWIN DELIVERED THE 2004 NANCY HANKS LECTURE ON ARTS AND PUBLIC POLICY.

OTHER HIGHLIGHTS

On **Arts Advocacy Day** in March 2004, 65 national organizations joined Americans for the Arts and the Congressional Arts Caucus to cosponsor this annual event, which was supported in part by the Robert Sterling Clark Foundation. More than 300 entertainment, arts, education, and policy leaders from 45 states took their message to Capitol Hill.





RIGHT: SANTA FE'S *TRAIL OF DREAMS, TRAIL OF GHOSTS* BY CATHERINE WIDGERY WAS SELECTED FOR THE 2004 *YEAR IN REVIEW* BY THE PUBLIC ART NETWORK OF AMERICANS FOR THE ARTS. COMMISSIONED BY NEW MEXICO ARTS AND THE CITY OF SANTA FE ARTS COMMISSION. PHOTOGRAPH BY RANDY GETTY.



Americans for the Arts' strategic plan identified the need to have strong arts advocacy and service organizations in every state. The State Arts Action Network will help showcase best practices, initiate effective advocacy campaigns, propose research agendas, provide professional development, and offer peer-to-peer networking opportunities to emerging arts organizations.

A 20-member State Arts Action Council, co-chaired by Alene Valkanas, executive director of the Illinois Arts Alliance, and Betty Plumb, executive director of the South Carolina Arts Alliance, guides the network's activities. SAAN members are state arts advocacy organizations and statewide arts service organizations.



At the 17th annual ***Nancy Hanks Lecture on Arts and Public Policy***, historian and author Doris Kearns Goodwin offered a glimpse of the role of the arts in the lives and presidencies of Lyndon B. Johnson, John F. Kennedy, Franklin D. Roosevelt, and Abraham Lincoln. The lecture was sponsored by the Robert Sterling Clark Foundation, the Betty R. Sheffer Foundation, Lockheed Martin, and US Airways.

As a prelude to ***Election 2004***, Americans for the Arts cosponsored two dialogues hosted by the Creative Coalition and the Music-For-All Foundation at the Democratic and Republican National Conventions. Panelists at the forums on "Arts, Education, and the 21st-Century Economy" included elected officials, arts experts, and film and television artists.

OTHER HIGHLIGHTS

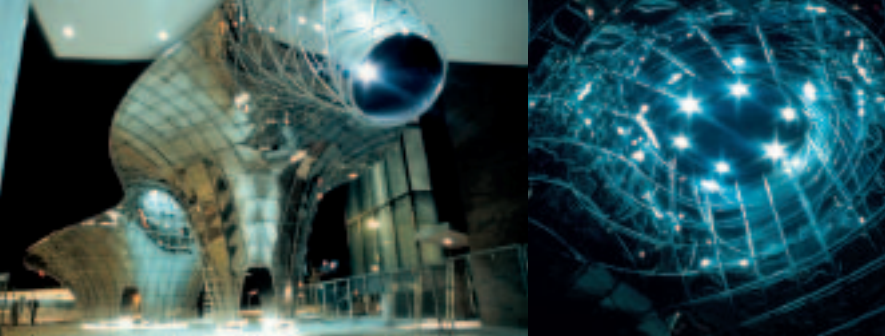
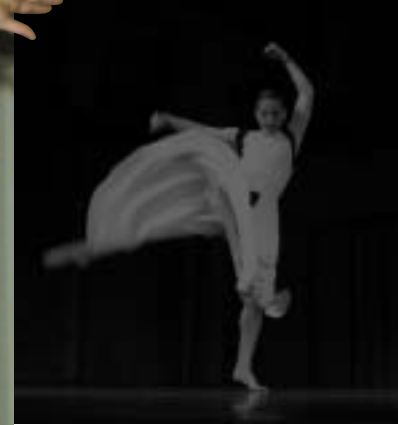
State and local elections produced clear and impressive gains for the arts, according to Americans for the Arts Action Fund's analysis, *2004 Election Impact on the Arts*. The report looks at the current makeup of Congress and state legislatures as well as the outcome of 34 state and local arts-related ballot initiatives.

The online **E-Advocacy Center** gives citizen members quick online tools that make their voices heard on Capitol Hill and in state capitals. Members can communicate with Congress, read member bios and arts voting records, track legislation, receive regular E-Advocacy Alerts, and even register to vote. The center is supported in part by the Altria Group.

The Arts Action Fund's first **Congressional Arts Report Card** graded Members of Congress on their arts and arts education voting records. Thirty-three of 435 members of the House of Representatives received an A+. Vermont, Connecticut, Delaware, and Hawaii had the highest-scoring state delegations.

BELOW: ALSO FEATURED IN THE 2004 *YEAR IN REVIEW* WAS *ROOF LIKE A LIQUID FLUNG OVER THE PLAZA* BY VITO ACCONCI, PETER DORSEY, STEPHEN RICE, DARIO NUNEZ, GIA WOLFF, AND LAURA CHARLTON, WHICH GRACED THE PLAZA AT THE CANNON CENTER FOR THE PERFORMING ARTS IN MEMPHIS. COMMISSIONED BY URBAN ARTS COMMISSION ON BEHALF OF MEMPHIS ARTS COUNCIL. PHOTOGRAPHS BY VITO ACCONCI.

THE SENIOR YOUTH REPARATORY ENSEMBLE OF THE DANCE INSTITUTE OF WASHINGTON PERFORMED AT ARTS EDUCATION: MOBILIZING A COMMITMENT TO ACTION, ONE OF THE PRECONFERENCES TO THE 2004 ANNUAL CONVENTION.



LEFT: PLAYWRIGHT WENDY WASSERSTEIN, A MEMBER OF THE AMERICANS FOR THE ARTS ARTIST COMMITTEE, HELPED LAUNCH AMERICANS FOR THE ARTS ACTION FUND IN NOVEMBER.

AMERICANS FOR THE ARTS ACTION FUND

POLICY AND ADVOCACY, CONTINUED

Americans for the Arts added a new dimension to arts advocacy in the United States with the creation of Americans for the Arts Action Fund, a major new initiative to make citizens' voices heard on arts and arts education issues. Our goal is to enlist and mobilize 100,000 activists nationwide who will help make certain that arts-friendly public policies are adopted at every level of government—federal, state, and local—and in the private sector. Pulitzer Prize-winning playwright Wendy Wasserstein joined Arts Action Fund chair Ann Sheffer in New York City in November to launch the first national citizen membership campaign to promote the arts.

“I feel it is the implicit objective of every artist to reach as many young minds as possible. They are not only the next generation of audience members or artists, but the next generation of citizens.”

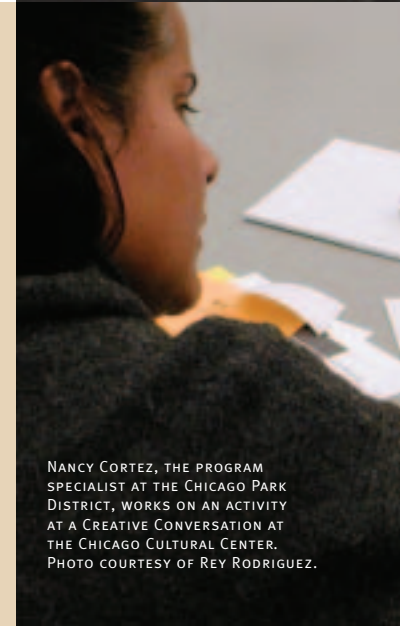
Wendy Wasserstein

The Arts Action Fund focuses on four areas: educating decision-makers and the media about the arts and arts education; using an extensive arts network to educate and train state and local arts advocates; evaluating Members of Congress on voting records of arts support; and providing a voice for the public to advance federal, state, and local arts and arts education policies.

Young professionals bring energy and enthusiasm to the arts, and they are eager to build experience and relationships so that they can make a difference. Nearly 800 emerging arts leaders found common ground in Creative Conversations held throughout the country during National Arts and Humanities Month in October 2004. Thirty-eight communities, from Los Angeles to Tennessee to Maine, volunteered to host these local gatherings, which were initiated by the Emerging Leader Council of Americans for the Arts.

The lively discussions focused on professional concerns and local issues. Young professionals want to find mentors, network with peers, and have opportunities for professional development and dialogue. And like their seasoned colleagues, they're concerned about broader problems, such as restoring arts education to the schools, empowering local arts organizations, and building an economic case for the arts. Most groups used Creative Conversations as the starting point for regular gatherings, listservs and blogs, and regional alliances with other emerging leader groups.

The Emerging Leader Program is dedicated to building the leadership capacity of promising, committed young professionals by giving them a varied menu of opportunities for training, networking, and mentoring. In Creative Conversations and in sessions at pARTicipate2004, the program focused on listening to needs and inviting ideas about how to engage and serve emerging leaders.



NANCY CORTEZ, THE PROGRAM SPECIALIST AT THE CHICAGO PARK DISTRICT, WORKS ON AN ACTIVITY AT A CREATIVE CONVERSATION AT THE CHICAGO CULTURAL CENTER. PHOTO COURTESY OF REY RODRIGUEZ.



THE BLACKOUT ARTS COLLECTIVE, A SPOKEN-WORD PERFORMANCE GROUP, PERFORMS AT ONE OF THE ANIMATING DEMOCRACY-SPONSORED SESSIONS AT PARTICIPATE2004.

Animating Democracy shared its innovative arts-based civic engagement techniques in five sessions at pARTicipate2004 and at six other national gatherings. During the year, Animating Democracy completed extensive documentation and reporting for the first phase of the initiative, supported by the Ford Foundation, and continued its capacity-building programs and services for arts and cultural organizations.

Nearly 300 participants explored **public art as a civic catalyst**—for expressing identity, stimulating dialogue, and shaping civic space—at the Public Art Network’s annual conference in Washington, DC, in July.

Six graduate students joined Americans for the Arts for the 10-week **Summer Scholars Program**. Scholars honed their research and writing abilities while they explored issues in the field; learned from leaders; and completed projects with a tangible link among cultural theory, practice, and policy.

Community-building strategies using the arts emerged from pARTicipate2004, the second joint convention held with the National Assembly of State Arts Agencies. The July gathering in Washington, DC, attracted more than 1,200 participants.



“It’s vitally important that all Americans have access to a common language in art and music; it helps mend the broken social contract and brings us together in appreciation of the best that human beings can do.”

Meryl Streep



KIM ABELES' *ROTUNDA MAPPING*, ANOTHER 2004 *YEAR IN REVIEW* SELECTION, APPEARED IN LOS ANGELES. COMMISSIONED BY VOIT DEVELOPMENT CO., IN COMPLIANCE WITH THE REQUIREMENT OF THE ARTS DEVELOPMENT FEE (ORDINANCE) PROGRAM, CITY OF LOS ANGELES, CULTURAL AFFAIRS DEPARTMENT. PHOTOGRAPH BY KIM ABELES.

LEFT:
THE NIGHT OF THE HUNTER
© 1955 METRO-GOLDWYN-MAYER STUDIOS INC.
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COURTESY OF MGM CLIP+STILL

OTHER HIGHLIGHTS

A developing partnership with **The Film Foundation** will create a major endowment to support both organizations' missions. The American Arts and Film Initiative will underwrite national programs for cultural development, arts education, and film preservation.

In 2004, Americans for the Arts and **Arts & Business Council Inc.** began plans to merge the two organizations. The merger was completed and formally announced in early 2005.

STRATEGIC PARTNERSHIPS

ENGAGING SCHOOL BOARD LEADERS

A new, multiyear partnership with the National School Boards Association links Americans for the Arts to community leaders who influence the presence and quality of arts education in public schools. An online resource center, *Arts Education in Public Schools*, is the first in a series of joint initiatives that will engage arts and school board leaders in sharing information and strategies.

School board members can explore the center's resources to become stronger supporters for arts education in their schools and communities. They can review current research on the arts and academic achievement, find out about arts education policy in their states, or use tools and exercises for assessing their school district's arts education needs. *Arts Education in Public Schools* is available at http://ww3.AmericansForTheArts.org/services/arts_education/resource_center.

ACTOR LISA KUDROW AND
VISUAL ARTIST JEFF KOONS
AT AN EVENT CELEBRATING
THE PARTNERSHIP OF
P.S. ARTS AND AMERICANS
FOR THE ARTS, HOSTED BY
BOARD MEMBER MARIA BELL.



Cultivating the relationship between the **arts and banking industries**, Americans for the Arts organized the opening plenary session and panel discussions at the annual American Bankers Association conference on building better communities through the arts, developing a public art program, and encouraging creativity in organizational culture.

Twenty-four high school students created original poster artwork that expressed the slogan "Life Is Better with Art in It" for the 2004 **Poster Design Scholarship Competition**, sponsored by The Art Institutes and Americans for the Arts. Austin O'Brion of Wisconsin Rapids, WI, won first place.

PARABIOSIS II BY KENDALL BUSTER—SELECTED AS PART OF THE 2004 YEAR IN REVIEW—WAS ONE OF A NUMBER OF PIECES OF PUBLIC ART COMMISSIONED FOR THE NEW WASHINGTON CONVENTION CENTER.

In more than 150 million households, American families think twice about arts education, thanks to the challenging and entertaining promotional ads produced by Americans for the Arts in partnership with the Ad Council. Since 2002, the “Art. Ask for More.” campaign has been ranked consistently among the top 10 Ad Council campaigns in several categories. More than 350 partners in all 50 states helped Americans for the Arts reach more than \$109 million in donated media by the end of 2004.

Thanks to the information-packed print ads with a humorous touch, children don’t need a reminder that Louis Armstrong wasn’t the first man to walk on the moon. And adults take a closer look at their local school curriculums because the television ads send a clear message that a lack of arts education stifles children’s creativity and enthusiasm for learning.

“Art. Ask for More,” launched in January 2002 with a \$1 million grant from the Doris Duke Charitable Foundation, now features television, radio, online, billboard, and print advertising in English and Spanish.

A **bilingual public service advertising campaign** targeted four cities with arts-related ballot initiatives in 2004. Print, radio, and television ads in English and Spanish ran in Miami, Denver, and Phoenix, with additional English-language ads in Kansas City. Bond initiatives were successful in Miami and Denver. While Phoenix did not have a ballot initiative, the goal of the ad campaign there was to increase arts awareness and participation in the Hispanic community.



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EVENTS | E-SERVICES



RESEARCH & PROFESSIONAL PARTNERSHIPS
INFORMATION DEVELOPMENT VISIBILITY

Americans for the Arts' *inviting new website* has something for everyone—arts professionals, arts supporters, and people in the communities we serve. A streamlined look and enhanced navigation guide users to news, resources, tools, and information about events and programs.

NO HAY SUFICIENTE ARTE PARA NUESTROS NIÑOS



CON RAZON NUESTROS NIÑOS PIENSAN QUE

GOYA

ES SÓLO UNA MARCA CONOCIDA DE FRIJOLES

Pero también hubo un Goya que sigue alimentando nuestro espíritu con su obra sublime.

Francisco José de Goya y Lucientes fue un pintor nacido en España en 1748 y es considerado entre los primeros artistas de la modernidad. Un moderno de hace 250 años. Era



En su época se había inventado. Pero lo primero de Goya era su espíritu.

centralmente creativo y se le reconoce por sus cuadros y tapices.

Fue un vanguardista y las tendencias de su trabajo reflejaron los arts del siglo XVIII y XIX. Sobre todo, Goya fue un

espíritu libre y un humanista — fue un tipo innovador. Un artista que acompañó la evolución de su mundo, que pasó de las monarquías a las primeras democracias. Condenó la violencia en su obra *Los Desastres de la Guerra*, exaltó la belleza con *La Mejor Estada* y retrató los costumbres de su tiempo en *La Fiestita*.



Hacia 1800 años. Goya era moderno. Era un espíritu creativo.

de su tiempo en *La Fiestita*.



Siempre hay que ir por delante de la ciencia.

Goya demostró que el arte puede también estimular la inteligencia. Por eso

es necesario que nuestros niños se inspiren y participen en las

arts. No sólo para que aprendan a apreciar la belleza. Sino para que aprendan a pensar creativamente y también a ser mejores ciudadanos. Para más información, visite al www.americanforthearts.org/Página

¿QUIERE ARTE? PIDA MÁS.

Avid public interest in arts research was clear when the *Creative Industries* study was released in June 2004, prompting extensive nationwide media coverage.

THE "ART. ASK FOR MORE." CAMPAIGN, SUPPORTED BY THE AD COUNCIL AND THE DORIS DUKE CHARITABLE FOUNDATION, ROLLED OUT A NEW SERIES OF SPANISH-LANGUAGE ADS IN 2004.

RECOGNITION AND AWARDS

THE NATIONAL ARTS AWARDS

Celebrating artistic accomplishment or exemplary leadership in arts education, advocacy, corporate giving, or philanthropy, these awards are presented annually in New York City. Veronica Hearst chaired the 2004 awards gala, which surpassed its fundraising goal; Caroline Kennedy was honorary chair. Guests lingered after the October 8 program to watch the third presidential debate on large-screen monitors brought in for the occasion.

Raymond D. Nasher, *Collector*, Frederick D. Weisman Award for Philanthropy in the Arts

Chuck Close, *Visual Artist*, Artistic Leadership and Arts Advocacy

Paul Taylor, *Choreographer*, Lifetime Achievement

Mena Suvari, *Actor*, Young Artist Award for Artistic Excellence

A.G. Lafley, *Chairman of the Board, President, and Chief Executive*, Procter & Gamble, Corporate

Citizenship in the Arts

William Bassell, *Principal*, Long Island City High School, Special Arts Education Recognition Award

PUBLIC LEADERSHIP IN THE ARTS AWARDS

Presented annually in cooperation with the United States Conference of Mayors, these awards honor elected officials and artists who have shown outstanding leadership in the advancement of the arts at the federal, state, and local levels.

Rep. David Obey (D-WI), Congressional Arts Leadership

Gov. Edward G. Rendell (R-PA), State Arts Leadership

Mayor Martin O'Malley (D-Baltimore), Local Arts Leadership

Henry Winkler, *Actor*, Legendary Artist

Tony Bennett, *Singer*, Legacy Award

Broward County, Florida, Board of County Commissioners (PRESENTED IN COOPERATION

WITH THE NATIONAL ASSOCIATION OF COUNTIES), County Arts Leadership

PUBLIC ART NETWORK AWARD

For innovative and creative contributions and commitment in the field of public art

Jenny Holzer, *Artist*

SELINA ROBERTS OTTUM AWARD

For outstanding local leadership in the arts by a community arts professional or volunteer

Lynn Barnett, *Executive Director*, Abilene (Texas) Cultural Affairs Council

MICHAEL NEWTON AWARD

For innovation in united arts fundraising by a community arts professional, volunteer, or organization

Beauchamp Carr, *Executive Vice President*, Robert W. Woodruff Arts Center, Atlanta

17TH ANNUAL NANCY HANKS LECTURE ON ARTS AND PUBLIC POLICY

Doris Kearns Goodwin, *Historian and Journalist*

CONTRIBUTORS

2004 CORPORATE AND FOUNDATION SUPPORT

\$1,000,000 AND ABOVE

The Ford Foundation

\$100,000–\$999,999

MetLife Foundation

\$50,000–\$99,999

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Woodruff Arts Center

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Foundation, Inc.

Torpedo Factory Art Center

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Arts Council of Indianapolis

Buzz Bartlett*

Council for Basic Education

Madeleine Berman

Franklin, MI

John Brademas*

New York University

Carol R. Brown

Pittsburgh Cultural Trust

Peter Donnelly

ArtsFund

C. Kendric Ferguson

NBanc

Susan S. Goode

Norfolk, VA

John Haworth

National Museum of the American Indian

Betty Jo Hays*

Southwest Arkansas Arts Council

Eleanor Holtzman*

New York, NY

Leslie A. Ito

Visual Communications

Kenneth R. Kahn*

Greater Hartford Arts Council

Adrian King*

Kinston, NC

Fred Lazarus IV

The Maryland Institute, College of Art

William Lehr, Jr.

Hershey, PA

Abel Lopez

GALA Hispanic Theatre

Nancy Matheny

Easton, PA

Veronica Njoku

Fulton County Arts Council

Margie Johnson Reese

City of Los Angeles Cultural Affairs Department

Barbara S. Robinson

Cleveland, OH

James M. Rosser*

California State University, Los Angeles

Barbara Rubin

Stamford, CT

Harriet Sanford

Charlotte, NC

Janet Sarbaugh*

The Heinz Endowments

Emily Malino Scheuer

Washington, DC

Ann E. Sheffer

Betty R. Sheffer Foundation

Joan F. Small

Chicago Department of Cultural Affairs

Michael Spring

Miami-Dade County Department of Cultural Affairs

Patricia Holihan Steinhardt*

Henley-on-Thames, Oxon, England

John W. Straus*

New York, NY

Michael Verruto

HPI Capital LLC

Shirley P. Wilhite

Shreveport, LA

Robert Lynch

Americans for the Arts, Washington, DC

LEADERSHIP

Veronica Hearst

Chair, National Leadership Council

Marian Godfrey

Chair, American Arts Policy Roundtable

* Board members indicated with an asterisk completed their terms of service to Americans for the Arts, and we thank them for their valuable contributions. In January 2005, we welcomed 12 new board members: Alejandro J. Aguirre, Maria Bell, Susan Colton, Giancarlo Esposito, Nancy Glaze, Glen Howard, Liz Lerman, Mary McCullough-Hudson, Julie Muraco, Elena Brokaw Myles, Kathleen Pavlick, and Victoria Rowell.

ARTISTS COMMITTEE

Jane Alexander

Martina Arroyo

John Baldessari

Alec Baldwin

Theodore Bikel

Lewis Black

Lauren Bon

Amy Brenneman

Connie Britton

Blair Brown

Kate Burton

Chuck Close

Stephen Collins

Chuck D

Jacques d'Amboise

Fran Drescher

Patty Duke

Pierre Dulaine

Hector Elizondo

Giancarlo Esposito

Suzanne Farrell

Laurence Fishburne

Hsin-Ming Fung

Marcus Giamatti

Frank O. Gehry

Skitch Henderson

Arthur Hiller

Craig Hodgetts

Lorin Hollander

David Henry Hwang

Jane Kaczmarek

Richard Kind

Jeff Koons

Swoosie Kurtz

Liz Lerman

Graham Lustig

Yvonne Marceau

Peter Martins

Marlee Matlin

Kathy Mattea

Richard Meier

Arthur Mitchell

Brian Stokes Mitchell

Walter Mosley

Paul Muldoon

Paul Newman

Alessandro Nivola

Yoko Ono

Robert Redford

Lloyd Richards

Michael Ritchie

Victoria Rowell

Martin Scorsese

Cindy Sherman

Anna Deavere Smith

Arnold Steinhardt

Meryl Streep

Billy Taylor

Julie Taymor

Marlo Thomas

Edward Villella

Wendy Wasserstein

William Wegman

Bradley Whitford

Henry Winkler

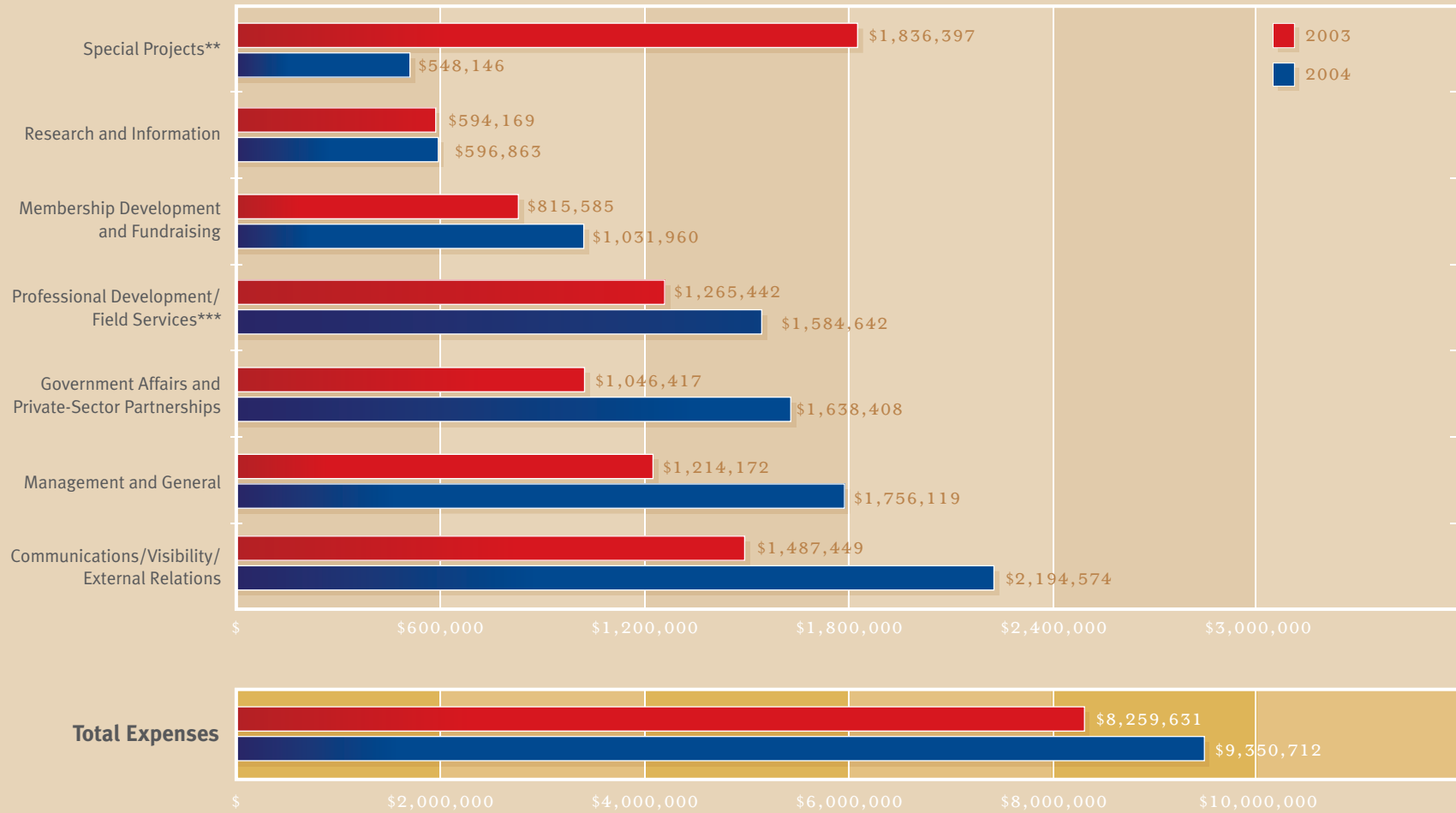
Joanne Woodward

Peter Yarrow

Michael York

COMPARATIVE OPERATIONAL EXPENDITURES*

FISCAL YEARS 2003 & 2004



* This document, produced by management for the purposes of this report, is based on the 2004 audited financial statements and accompanying notes prepared by the public accounting firm of Tate & Tryon based in Washington, DC.

** Animating Democracy, an Americans for the Arts program funded by the Ford Foundation, completed its initial cycle of grantmaking to arts-based civic dialogue projects in 2003.

*** While arts education is incorporated throughout Americans for the Arts' programs and services, the bulk of the expenditures fall under professional development and field services.

